



You are cordially invited to  
**Spring 2017**  
**Talking Trade @ FIT**

**New York Fashion and Beauty Entrepreneurs' International Business**

Wednesday, 15 February, 2017

12:30 p.m. - 2:00 p.m.

FIT's Katie Murphy Amphitheater or online at [fitnyc.edu/itm](http://fitnyc.edu/itm)

*In collaboration with Fashion Institute of Technology's Jay and Patty Baker School Departments of International Trade and Marketing, Cosmetics and Fragrance Marketing and Entrepreneurship, New York District Export Council, U.S. Commercial Service of the U.S. Department of Commerce, and International Women's Entrepreneurial Challenge on the Occasion of New York Fashion Week*

**Arranged by:**

Dr. Anastasia Xenias, Senior International Trade Specialist, U.S. Commercial Service, U.S. Department of Commerce  
Ms. Melissa Hill, Senior International Trade Specialist, U.S. Commercial Service, U.S. Department of Commerce  
Ms. Nancy Ploeger, Executive Director, International Women's Entrepreneurial Challenge

**Keynote Speaker:** Honorable Carolyn Maloney, Representative, 12<sup>th</sup> District, New York (Pre-taped)

**Introduction by:** Dean Steven Frumkin, Jay and Patty Baker School of Business & Technology, Fashion Institute of Technology

**Moderator:** Prof. Virginia Bonofiglio, Chair, Department of Cosmetics and Fragrance Marketing, Fashion Institute of Technology

**Panelists:**

- Prof. Joanne DeMartini, Vice President, Jump Design Group
- Mr. Josh Gordon, Founder & CEO, Noyah Cosmetics
- Ms. Olga Vidisheva, Founder & CEO, Shoptiques.com
- Ms. Karolina Zmarlak, Designer, Karolina Zmarlak

An impressive panel of entrepreneurs and business executives will discuss how their businesses started and expanded internationally.

Free event. [Register here](#). Bring picture ID for entry.



**International Trade Post Election**

Thursday, 4 May, 2017

6:30 p.m. - 8:00 p.m.

FIT's Robert Lagary Board Room, Marvin Feldman Center, 9<sup>th</sup> Floor, (27<sup>th</sup> St. between 7<sup>th</sup> and 8<sup>th</sup> Avenues) or online at [fitnyc.edu/itm](http://fitnyc.edu/itm)

*In collaboration with the New York District Export Council  
on the Occasion of World Trade Month.*

**Arranged by:** Mr. Robert Chi Quee, Senior Vice President, Geodis USA, and ITM Advisory Board Member

**Moderator:** Ms. Erin Williamson, Trade Compliance Analyst, Geodis USA

**Panelists:**

- Ms. Julie K. Hughes, President, United States Fashion Industry of America
- Pamela Church, Esq., Baker & McKenzie LLP, and ITM advisory board member
- Ms. Cynthia F. Whittenburg, Deputy Executive Commissioner, Office of Trade, U.S. Customs and Border Protection
- Ms. Mary Jo Muoio, Senior Vice President, Geodis USA

A panel of experts will discuss the implications of the new executive branch's agenda on free trade agreements, duty savings from first sale, eco-friendly materials, and intellectual property protection.

Free event. No prior registration required. Bring picture ID for entry.



## ITM Advisory Board

### Executive Committee:

*Josh Green*, Panjiva  
*Eric Hertz*, Center for Executive Development  
*Sara L. Mayes*, Gemini Shippers Association  
*Tom Pollak*, Pollak Import/Export Corps.  
*David Uricoli*, Polo Ralph Lauren Corp.  
*Henry Welt*, H. Welt & Company, Inc.  
*Dr. Anastasia Xenias*, U.S. Department of Commerce



*Marlene Aguilar*, Compass Branding  
*Henri Barguidjian*, GRAFF  
*Amanda Barlow*, Roanoke Insurance Group  
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### Ex-Officio:

Professor Christine S. Pomeranz, ITM Chairperson

Department of International Trade & Marketing for the Fashion Industries (ITM)



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