



# ADVERTISING OPPORTUNITY

## 2018 ANNUAL CONFERENCE & AWARDS

IWEC is pleased to offer exclusive print advertising opportunities in our 11<sup>th</sup> Conference Journal, which will be distributed to an exclusive audience of international event attendees during the annual Conference taking place in Shanghai from September 9<sup>th</sup> to 12<sup>th</sup>, 2018.

### PUBLICATION DETAILS

Publication Size	8.5" x 11"
Color	Full color
Distribution	300 copies
Audience	Attendees of the 2018 IWEC Conference & Awards (international group composed of C-Suite representatives, executives, managers, and female middle-market business owners across B2B and B2C industry categories)

### AD RATES

• Rate for full page, color ad (8.5" x 11", 1/8" bleed)	\$500
<i>Discounted rate for Chambers, Women Affiliate Groups, (Past) Awardees</i>	\$400
• Rate for half page, color ad (horizontal only, 8.5" x 5.5", 1/8" bleed)	\$250
<i>Discounted rate for Chambers, Women Affiliate Groups, (Past) Awardees</i>	\$200

### SUBMISSION DEADLINE

All ads are due by August 3, 2018 at 6pm EST.

### CONTACT FOR MORE INFORMATION

If you have any questions or need more details, please contact Nancy Ploeger at [np@iwecawards.com](mailto:np@iwecawards.com) or 917-796-4201.

### MECHANICAL INFORMATION

Publication Trim Size | 8.5" x 11"  
 Printing | Full color  
 Paper Stock | 100#  
 Binding | Saddle stitch

### AD SPECS

Bleed | 1/8"  
 Ad Size | 8.5" x 11" (full) or 8.5" x 5.5" (half)  
 Safety Margin | 3/16" (all sides)  
 Color Space | CMYK  
 Ad Submission File Format | Print-ready PDF file  
 Submission Deadline | August 3, 2018 at 6pm EST

### IWEC Foundation

54 W. 40th Street, Suite 1117  
 NY, NY 10018 | USA  
 917-796-4201

[np@iwecawards.com](mailto:np@iwecawards.com) | [www.iwecawards.com](http://www.iwecawards.com)



# CONFERENCE BROCHURE

## ORDER FORM

### CONTACT INFORMATION

First & Last Name:

Company Name:

Email Address:

Phone Number:

Are you a 2018 awardee or past awardee? Yes

No

### CONTACT INFORMATION

I wish to take the following ad (please select and mark empty cell with "x").

	RATE	PLEASE SELECT
Full page, color, regular rate	\$500	
<i>Full page, color, discounted rate for Chambers, Women Affiliate Groups, (Past) Awardees</i>	\$400	
Half page, color, regular rate	\$250	
<i>Half page, color, discounted rate for Chambers, Women Affiliate Groups, (Past) Awardees</i>	\$200	

Upon submission of this form, you will be sent an invoice.

All ads must be submitted as print-ready PDF files and paid for by August 3, 2018 at 6pm EST.

All ads that are not print-ready and/or require design work, may occur extra charges.

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