

## Shanghai, September 2018







## Our Mission



## What Sets IESE Apart?

Our belief in...

# Entrepreneurial spirit

We BELIEVE in making change happen. Businesses and ideas grow through creativity and learning from mistakes.

# General management

We BELIEVE in a holistic approach to business. Having a broader view allows us to understand the impact of decisions.



#### **Positive impact**

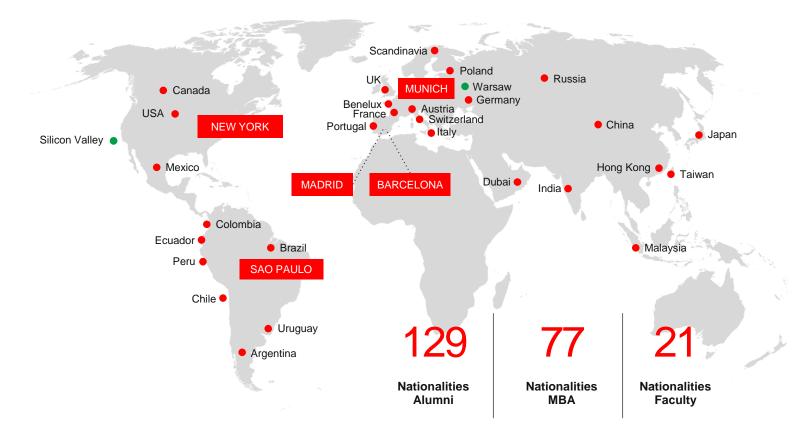
We BELIEVE in leaving a meaningful footprint. Every decision we make has consequences for others at work and beyond.

#### **Global mindset**

We BELIEVE diversity makes us stronger.
Multicultural experiences make us more adaptable and help us thrive in unfamiliar situations.

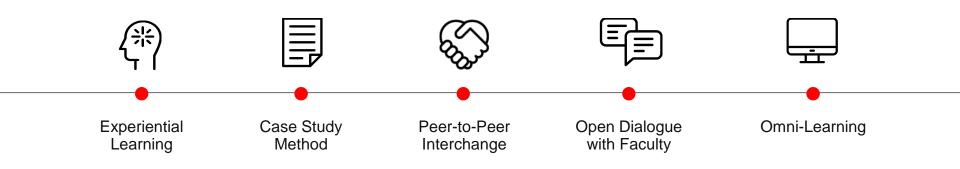
## Wherever You Are in the World

- IESE Campus
- Alumni Regional Chapters
- Executive Education Services



## A Way to Learn

# Learning is a journey. A journey taken through actions.



At IESE you are at the center of each action.

Of each decision. Of each outcome.

### The Finest Minds in Global Business

### Our professors are:



PhDs from world-class schools



Board Members



Consultants



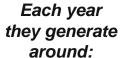
Researchers



Educators



20+ Nationalities





Cases & Materials



Research Articles



Books

## Partnering for Excellence











Strategic partnerships with more than 50 world-class business schools give IESE unique global span and reach.

## Partnering with World Leaders



















































































































## Your Learning Journey Never Ends

"As an alumnus of IESE you join a life-long learning network that spans the globe. The opportunities never end."



**46,000+** Alumni



230+ Alumni Learning Programs



**129** Nationalities



Career Opportunities & Development



### A Global Benchmark in Excellence

**Consistently ranked best in class** 





Executive Education Programs

Financial Times 2015 · 2016 · 2017 · 2018

#1
MBA
Program
in Europe

MBA Program in Europe

The Economist 2016

Top 10 World

World's Top 10 MBA Program

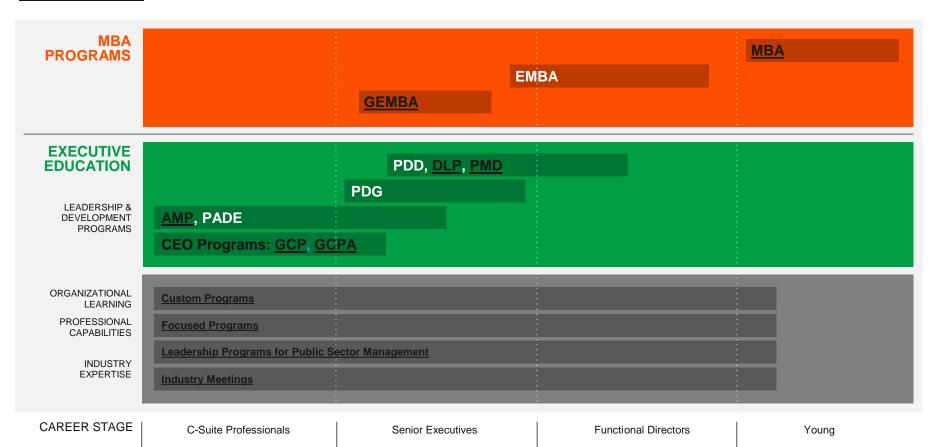
Financial Times 2017, 2018

## IESE's support to IWEC

- Our missions have been "connected" since IWEC's foundation
- ☐ IESE seats at IWEC's Board to advice on IWEC's future
- □ IESE collaborates with IWEC's Steering Committee in the design of each year's conference
- IESE grants scholarships for IESE Executive Education Programs to IWEC 2018 awardees who meet the admission's requirements of each program. For more Info, please contact Maria Puig

### Want to know more about IESE's Programs?

THESE QUICK LINKS WILL GIVE YOU MORE INFORMATION ON PROGRAMAS THAT MAY SUIT YOUR PROFILE, YOUR FAMILY'S AND YOUR FRIENDS'S





If you don't find a program that's right for you, coffee is on us.

**CONTACT Maria Puig, IESE'S REPRESENTATIVE AT IWEC** 







A Way to Learn A Mark to Make A World to Change

www.iese.edu











